

Northwestern



# How to meet strangers over the internet and get academic profit from it. A review of the podcast "Other Caribbean Voices" (2021-23)

by Yasmín S. Portales-Machado

Comparative Literary Studies Program, Northwestern University  
On the ancestral territory of the Council of Three Fires, the Ojibwe, Potawatomi, and Odawa as well as the Menominee, Miami and Ho-Chunk nations.

May 10, 2023

The Comparative Literary Studies Program presents



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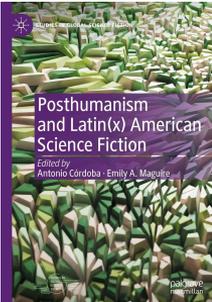
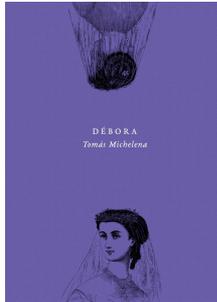
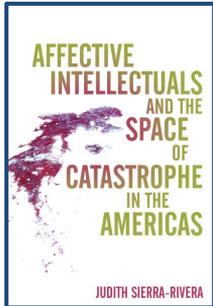
## 1- The circumstances



## 2- The project



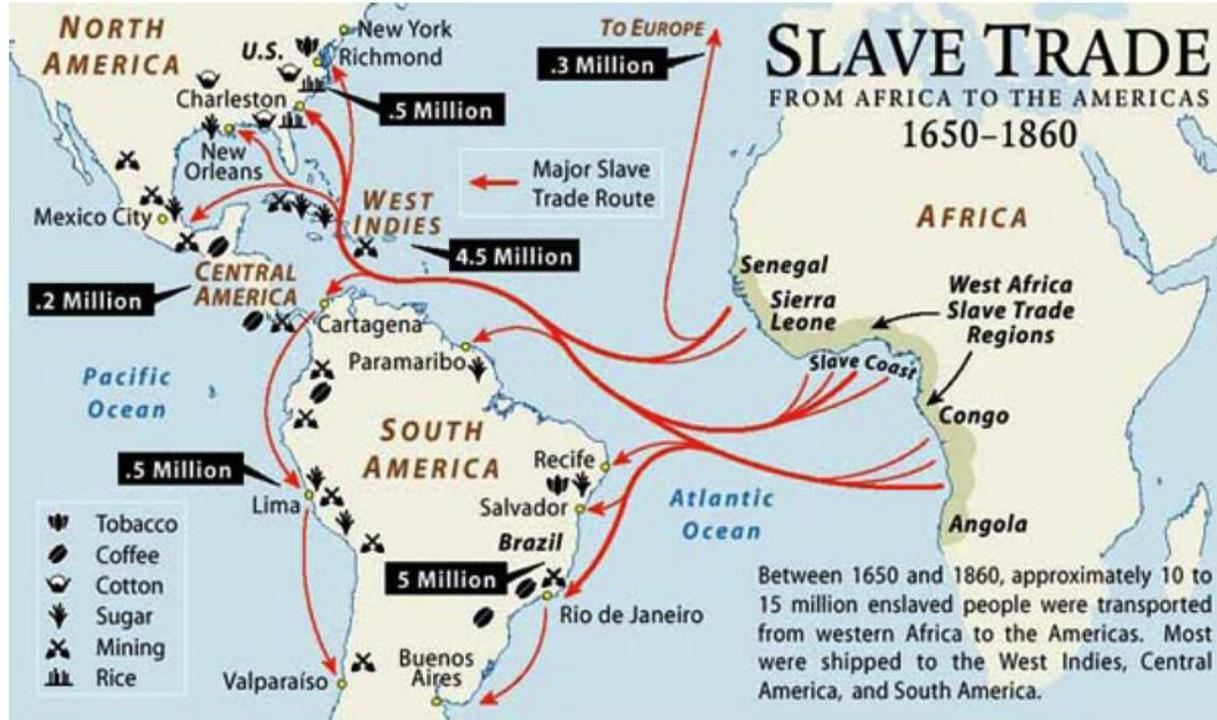
Pitch:  
"Otras voces del Caribe" will feature interviews from the Great Spanish Caribbean region. Each episode will bring a person from the area to discuss their narrative, poetry, essay book, or an author of any origin who had written a book about the Caribbean. With a twice a month frequency, I hope to help the visibility of the region's intellectual production.



Season 1, 13 episodes  
July 22, 2021 to February 21, 2022

Season 2, 20 episodes  
October 3, 2022 to June 12, 2023

# 3- The ontology of a name



I am a child of Western colonialism and Afro-Latin resistance.

I am an incarnation of the Other.

When I dare to speak aloud I punch the wall of rational knowledge and historical facts based on written documentation that perpetuates my (our) exclusion.

# 3- The ontology of a name



The Caribbean is rich only in so many colonial shipwrecks, mystical practices, and CIA no-so-secret plans that would fulfill Hollywood's insatiable hunger for unlikely plots for a century?





# 3- The ontology of a name

"Other Caribbean Voices," where "other" stands for unusual or usually absent.

"Other" represents the memory and defense of a region's cultures (in plural).

My podcast is a platform to allow my activism, fiction, and academic colleagues to be visible and heard.





## 4- The content standards

gender equality

regional inclusion



thematic diversity



## 4- The content standards

### **gender equality**

#### Season 1:

5 cis women + 7 cis men  
+ 1 trans man  
= 13 interviews

#### Season 2:

10 cis women + 10 cis  
men  
= 20 interviews

### **thematic diversity**

1. anthropology
2. antiracism
3. economy
4. feminism
5. folklore
6. history
7. LGBTQ issues
8. literary critic
9. media analysis
10. piracy
11. poetry
12. political science
13. religion
14. science fiction
15. social justice
16. testimonial narrative



## 4- The content standards

## regional inclusion

- |               |    |   |                          |
|---------------|----|---|--------------------------|
| 1. Colombia   | 3  |   | 7. Nicaragua             |
| 2. Costa Rica | 2  |   | 8. Panamá                |
| 3. Cuba       | 15 | 4 | 9. Puerto Rico           |
| 4. Guatemala  |    |   | 10. República Dominicana |
| 5. Honduras   |    | 2 | 11. Venezuela            |
| 6. México     |    | 2 | 12. Caribbean region     |

# 5- Promotional strategies



**New Books Network  
en Español**

**Host**



Apple Podcasts



**Interviewed**





# 6- The impact

Episode Performance

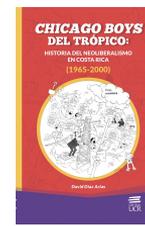
Total Downloads

3,072



# 6- The impact: Top 11 Episodes

EPISODE ↕	DATE	DOWNLOADS ↕
Chicago boys del trópico: Historia del neoliberalismo en Costa Rica (1965-2000)	February 20, 2023	196
El género policial en Cuba: novela policial revolucionaria, neopolicial y teleseries...	January 31, 2022	156
Celebraciones (2018)	February 7, 2022	145
Habana Underguater, Completa (Novelas y Cuentos) (2010)	August 30, 2021	144
Ediciones El Puente y los vacíos del canon literario cubano: dinámicas culturales...	July 26, 2021	142
Ciencia ficción en Puerto Rico: Heraldos de la catástrofe, el apocalipsis y el cam...	February 6, 2023	138
La angustia de Eros: Sexualidad y violencia en la literatura cubana (2019)	December 26, 2022	136
Espantado de todo me refugio en Trump (2019)	September 27, 2021	135
lo que les dijo el licántropo (2017)	November 15, 2021	134
La Isla Del Tiempo (2021)	December 27, 2021	130
Negra cubana tenía que ser (2020)	November 29, 2021	128



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